



Q4 Marketing Strategy Calendar

October 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

U.S. Federal Holidays & Important Days*

Oct. 8, 2018 - Columbus Day (Federal Holiday, schools and businesses generally closed)

Oct. 31, 2018 - Halloween

October Campaigns / Events

*These are federally recognized U.S. holidays. Please visit Timanddate.com for more state & religious holidays, as well as other recognized days (i.e. National Non-Profit Day) that may apply to your organization.



Q4 Marketing Strategy Calendar

November 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

U.S. Federal Holidays & Important Days*

- Nov. 4, 2018 - Daylight Saving (Fall back, gain an hour)
- Nov. 11, 2019 - Veteran's Day
- Nov. 12, 2018 - Veteran's Day (Observed)
- Nov. 22, 2019 - Thanksgiving Day
- Nov. 23, 2018 - Black Friday
- Nov. 26, 2018 - Cyber Monday

November Campaigns / Events

*These are federally recognized U.S. holidays. Please visit Timanddate.com for more state & religious holidays, as well as other recognized days (i.e. National Non-Profit Day) that may apply to your organization.



Q4 Marketing Strategy Calendar

December 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

U.S. Federal Holidays & Important Days*

- Dec. 7, 2018 - Pearl Harbor Remembrance Day
- Dec. 24, 2018 - Christmas Eve
- Dec. 25, 2018 - Christmas Day
- Dec. 31, 2018 - New Year's Eve

December Campaigns / Events

*These are federally recognized U.S. holidays. Please visit Timanddate.com for more state & religious holidays, as well as other recognized days (i.e. National Non-Profit Day) that may apply to your organization.



Q4 Marketing Strategy Calendar

January 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

U.S. Federal Holidays & Important Days*

Jan. 1, 2018 - New Year's Day
Jan. 15, 2018 - Martin Luther King Jr. Day

January Campaigns / Events

*These are federally recognized U.S. holidays. Please visit Timanddate.com for more state & religious holidays, as well as other recognized days (i.e. National Non-Profit Day) that may apply to your organization.